



Centre for  
HEALTH SERVICES AND POLICY RESEARCH



# Understanding the Potential Roles of Financial Incentives for Funding Health Care in Canada



Montreal, Quebec  
April 27<sup>th</sup>, 2012



J. Sutherland, PhD, N. Repin, MA and RT Crump, PhD  
Centre for Health Services and Policy Research, UBC



College of Health Disciplines  
THE UNIVERSITY OF BRITISH COLUMBIA

## Presentation?

- Update on CHSRF/MSSS/ASSSM project
  - Commissioned by CHSRF
  - Centre for Health Services and Policy Research, UBC
- Context
  - 2 Phase project
  - Phase I:
    - Literature review and synthesis of evidence
  - Phase II:
    - Focus on Quebec's organization, delivery and funding of health and social services

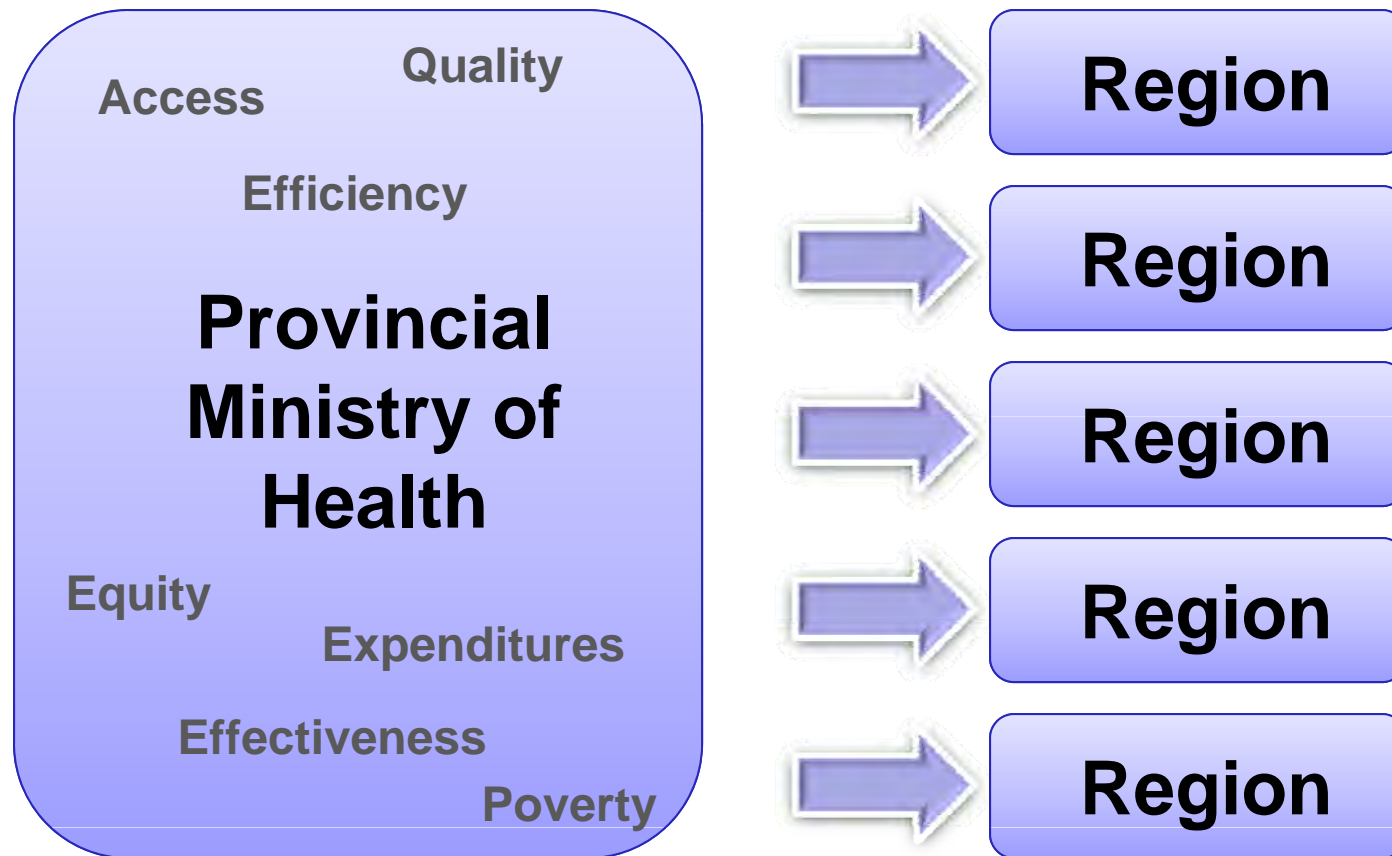


## **Presentation?**

- Phase I
  - Review of rules and methods used to fund health and social care services
  - International perspectives
  - Canadian perspectives
  - Source of information (and education) for Quebec
- What is excluded?
  - Financing versus funding

# Regionalization: Common Approach to Differences

- Regionalization:

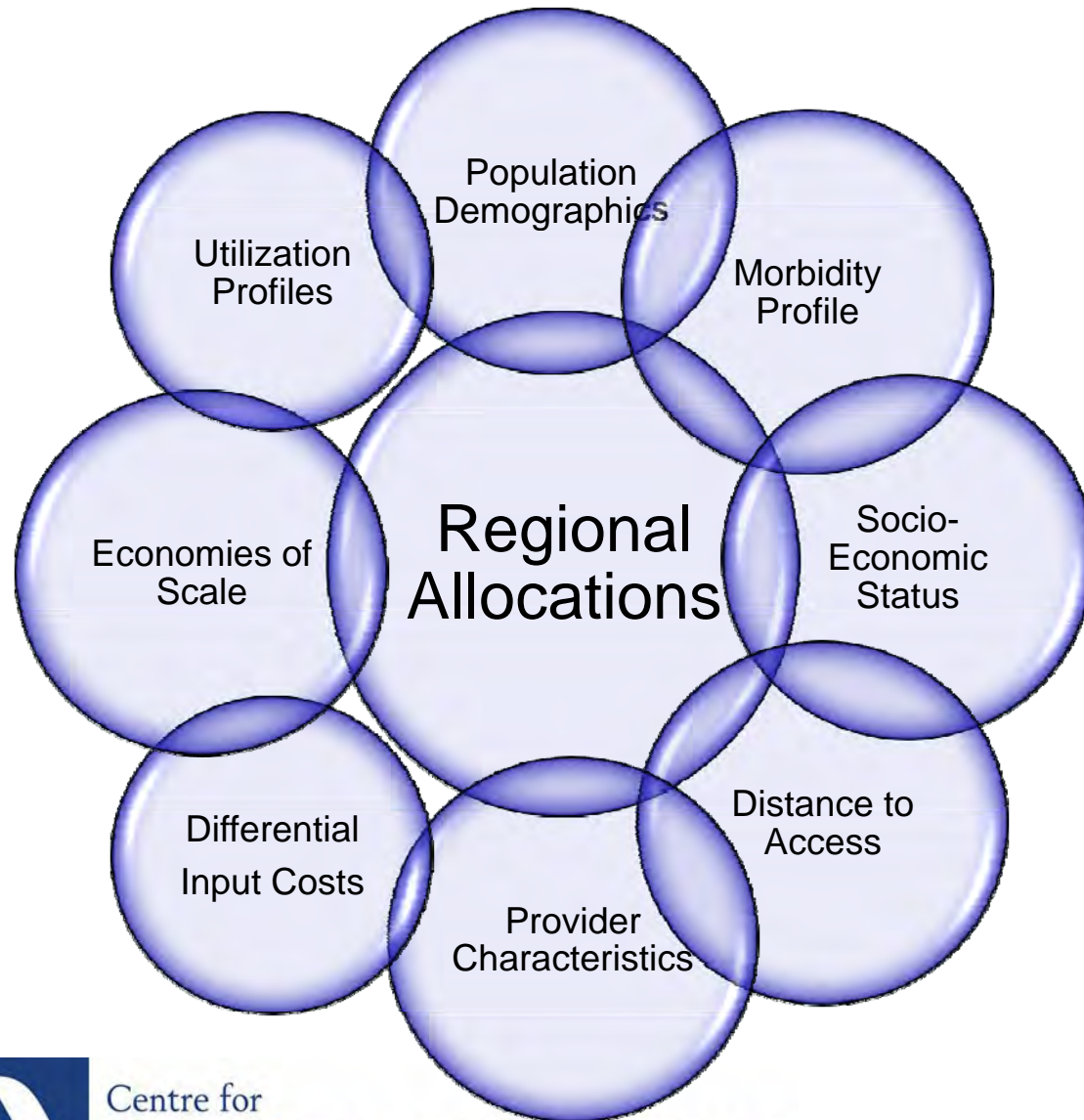


## Regionalization: Common Approach to Differences

- Health care organization and delivery tends to be regionalized
  - Population-based funding
  - Informs funding allocations (but not necessarily the sole deciding factor)



# Regionalization: Common Approach to Differences



- Historically, Global Budgets
- Adjustments:
  - Growth
  - Inflation
  - New Technologies



## **Regionalization: Common Approach to Differences**

- What does Regionalization attempt to address?
  - Transparency
  - Reduce inequities between regions
  - Pressure on: Inefficiencies and Inequities
- Perceived Benefits:
  - Centralized expenditure control
  - Challenging to do well without comprehensive, timely and accurate data
  - Long ways from addressing all big system funding problems, but a start

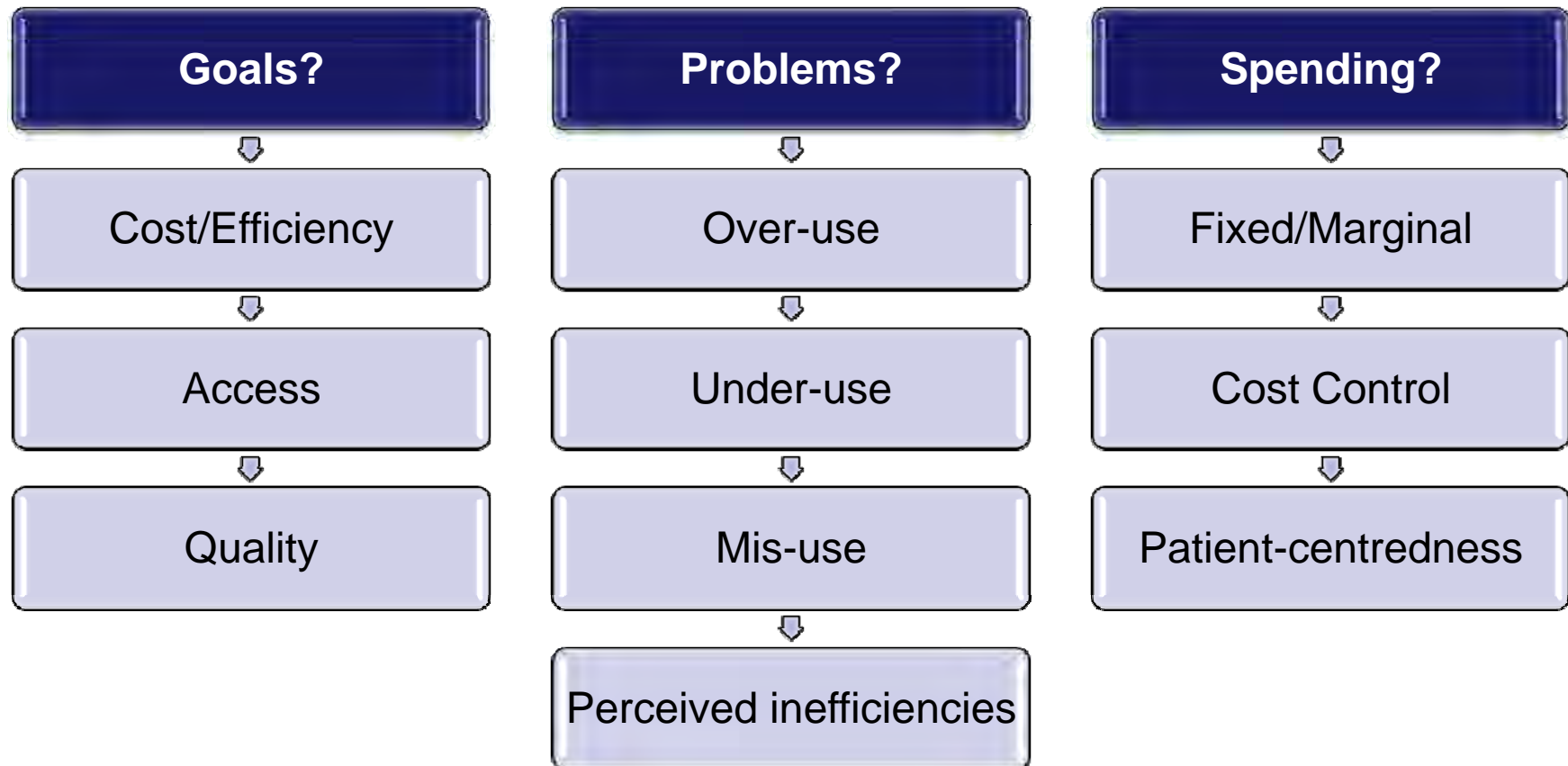


## **Regionalization: Common Approach to Differences**

- Regionalization
- Perceived Benefits
- Discussion



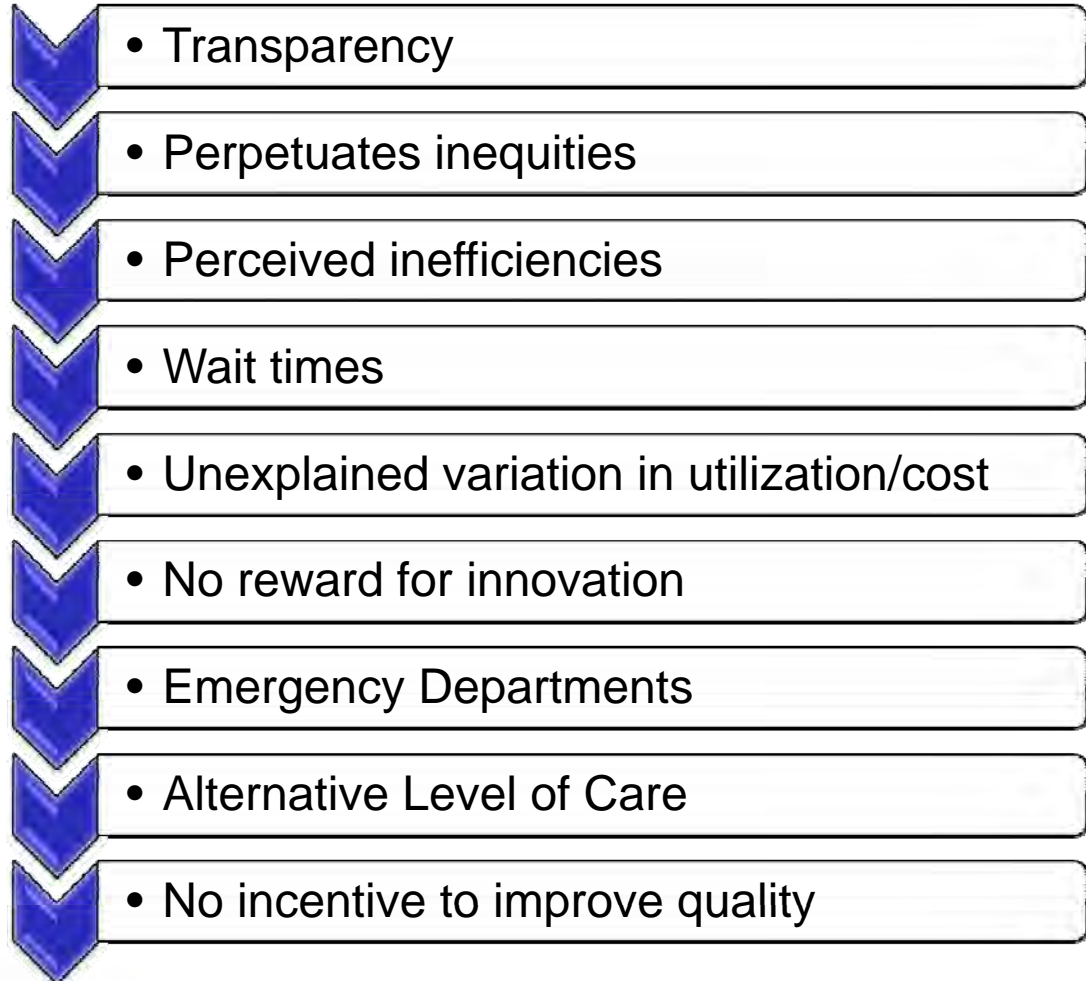
# Drivers of Hospital Funding Reform



# Hospitals = \$55 billion in expenditures per year

*Seeking strategies for limitations of Global Budgets?*

## Disadvantages of Global Budgets

- 
- Transparency
  - Perpetuates inequities
  - Perceived inefficiencies
  - Wait times
  - Unexplained variation in utilization/cost
  - No reward for innovation
  - Emergency Departments
  - Alternative Level of Care
  - No incentive to improve quality



## Activity-Based Funding ‘Rushing In’

- BC, AB, ON; incremental funding in SK, NL
- CMA, BCMA, OMA, OHA, Kirby Commission (v.6)
- International norm
- Much more complex to administer

### Major Motivating Factors



## How Does ABF Work?

- Generally, the payer defines the product groups it is willing to pay for
  - Medicare (DRG)
  - Department of Health, UK (HRG)
  - Department of Health and Ageing, Australia (AR-DRG)

**Defining  
the Product**



**CMG / DRG**



**Setting the  
Value/Price**




**Payment**

- Cost data is used to set the value (price)
  - Ontario Case Costing Initiative, Alberta costing
  - Micro-costing studies, Australia (AR-DRG)
  - Hospital financial data (UK, HRG)
  - Maryland data
- What components are in?



## Drivers of hospital funding reform: ABF

- 
- Stimulating productivity and efficiency
  - Reducing lengths of stay
  - Reducing hospital waiting lists
  - Increasing competition between hospitals to improve quality
  - Encouraging monitoring and benchmarking
  - Reducing excess capacity, increasing transparency in hospital funding
  - Facilitating patient choice
  - Harmonizing payment mechanisms between public and private providers

# Pluses and Minuses of Activity-Based Funding

## Opportunities

Using funding as a 'lever' to increase technical efficiency

- Economic incentives: retain surpluses
- Political incentives

## Challenges

Problems well known:  
Rewards Volume....

- No incentive to coordinate care, fragmented care
- Over-provide profitable services
- Upcoding ....



# Decades of Research and Application

## Evidence

- Tends to shorten lengths of stay
- Tends to increase the volume of hospitalizations
- Tends to increase spending
- Little evidence of effect on hospital quality

## No Evidence

- Improves evidence-based care
- Improves effectiveness or appropriateness
- Impact on other sectors
- Provider engagement

***....but, neither does  
global budgeting***

## Mixed Effects: Efficiency

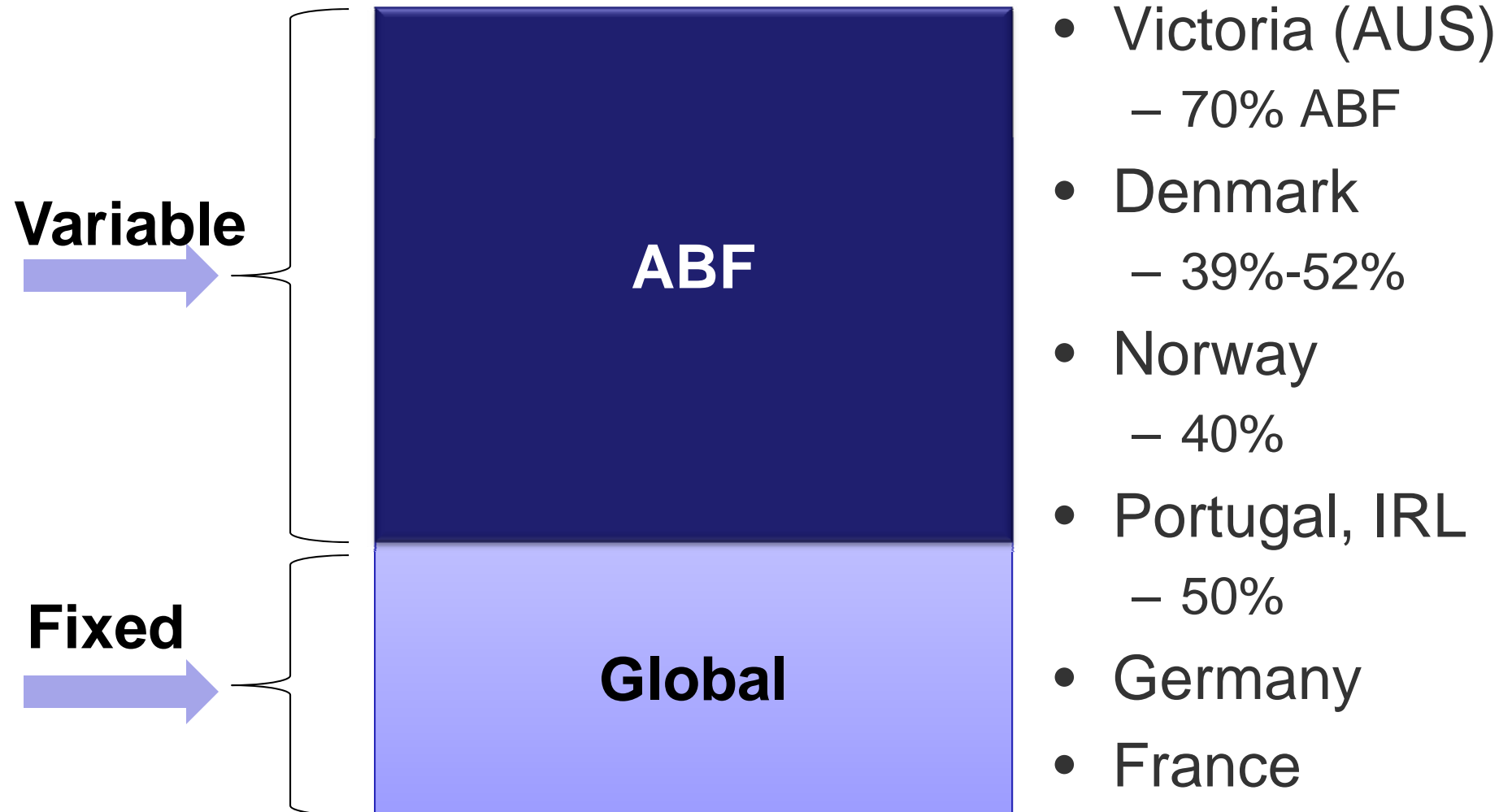


Centre for  
HEALTH SERVICES AND POLICY RESEARCH

Potential Roles of Financial Incentives for Funding Health  
Care in Canada: JMSutherland, Repin and Crump 2012



## Decades of Research and Application



## ABF: Stakeholder Concerns



# Intended and Unintended Consequences

## Access

- Timeliness
- Geographic access
- Equity of access

***....but, neither does global budgeting***



# When the Price is Not Right

## Expanded Use Of Imaging Technology And The Challenge Of Measuring Value

The benefits of expanded imaging might not be realized if patients' disease outcomes.

by Laurence C. Baker, Scott W. Atlas, and Chris

**ABSTRACT:** The availability of computed tomography (CT) and magnetic resonance imaging (MRI) scanning has grown rapidly. While these technologies can document the relationship between imaging and health outcomes, potentially important sources of value are not addressed if value is to be well understood. Imaging may be valuable because it provides information that, though evidence for improved health outcomes is weak, thus, a particularly important question is whether value can be quantified. [*Health Affairs* 27

## Getting The Price Right: Medicare Payment Rates For Cardiovascular Services

### When The Price Isn't Right: How Inadvertent Payment Incentives Drive Medical Care

If payment rates are not made more accurate, another powerful driver of health cost trends could be created.

by Paul B. Ginsburg and Joy M. Grossman

**ABSTRACT:** Unintended overpayment of some services, in combination with other market factors, is driving increased use of expensive care, which in turn could be an important driver of health care cost trends. Reimbursement systems are highly dependent on provider charge data that rarely provide accurate and up-to-date indicators of relative costs. As a result, newer services, in which productivity is increasing over time, tend to be more lucrative. As the largest payer, and one whose reimbursement policies are followed by private insurers and Medicaid programs, Medicare can address this issue by taking steps to make its prospective payment rates reflect relative costs more accurately.

ary to ensuring

d

n rapidly. Physicians  
c services in their of-  
for hospital care and  
prices. We find that



Centre for  
HEALTH SERVICES



# Costing Methods

## THE IMPACT OF USING DIFFERENT COSTING METHODS ON THE RESULTS OF AN ECONOMIC EVALUATION OF CARDIAC CARE: MICROCOSTING VS GROSS-COSTING APPROACHES

ORIGINAL PAPER

### Comparing methodologies for the cost estimation of hospital services

S. S. Tan · F. F. H. Rutten · B. M. van Ineveld · W. K. Redekop · L. Hakkaart-van Roijen

Received: 25 October 2007 / Accepted: 20 February 2008 / Published online: 12 March 2008  
© Springer-Verlag 2008

**Abstract** The aim of the study was to determine whether the total cost estimate of a hospital service remains reliable when the cost components of bottom-up microcosting are replaced by the cost components of top-down microcosting or gross costing. Total cost estimates were determined for representative general hospitals in the Netherlands for appendectomy, normal delivery, stroke and acute myocardial infarction for 2005. It was concluded that restructuring of bottom-up microcosting to top-down microcosting or gross costing is not recommended.

<sup>a,c</sup>, WILLIAM A. GHALI<sup>a,b,c</sup>, CAM DONALDSON<sup>d</sup>  
DEN J. MANNS<sup>a,b,c,\*</sup>

<sup>a</sup>Department of Health Economics, University of Calgary, Calgary, Alta., Canada  
<sup>b</sup>Department of Health Economics, University of Calgary, Calgary, Alta., Canada  
<sup>c</sup>Department of Health Economics, University of Calgary, Calgary, Alta., Canada  
<sup>d</sup>Department of Health Economics, University of Newcastle upon Tyne, Newcastle upon Tyne, UK

ELSEVIER

Health Policy 56 (2001) 149–163

[www.elsevier.com/locate/healthpol](http://www.elsevier.com/locate/healthpol)

### Using computerised patient-level costing data for setting DRG weights: the Victorian (Australia) cost weight studies

Terri Jackson

Monash University Health Economics Unit, Hospital Services Research Group, P.O. Box 477,  
W. Heidelberg VIC 3081, Australia

Received 8 April 2000; accepted 16 November 2000

#### Abstract

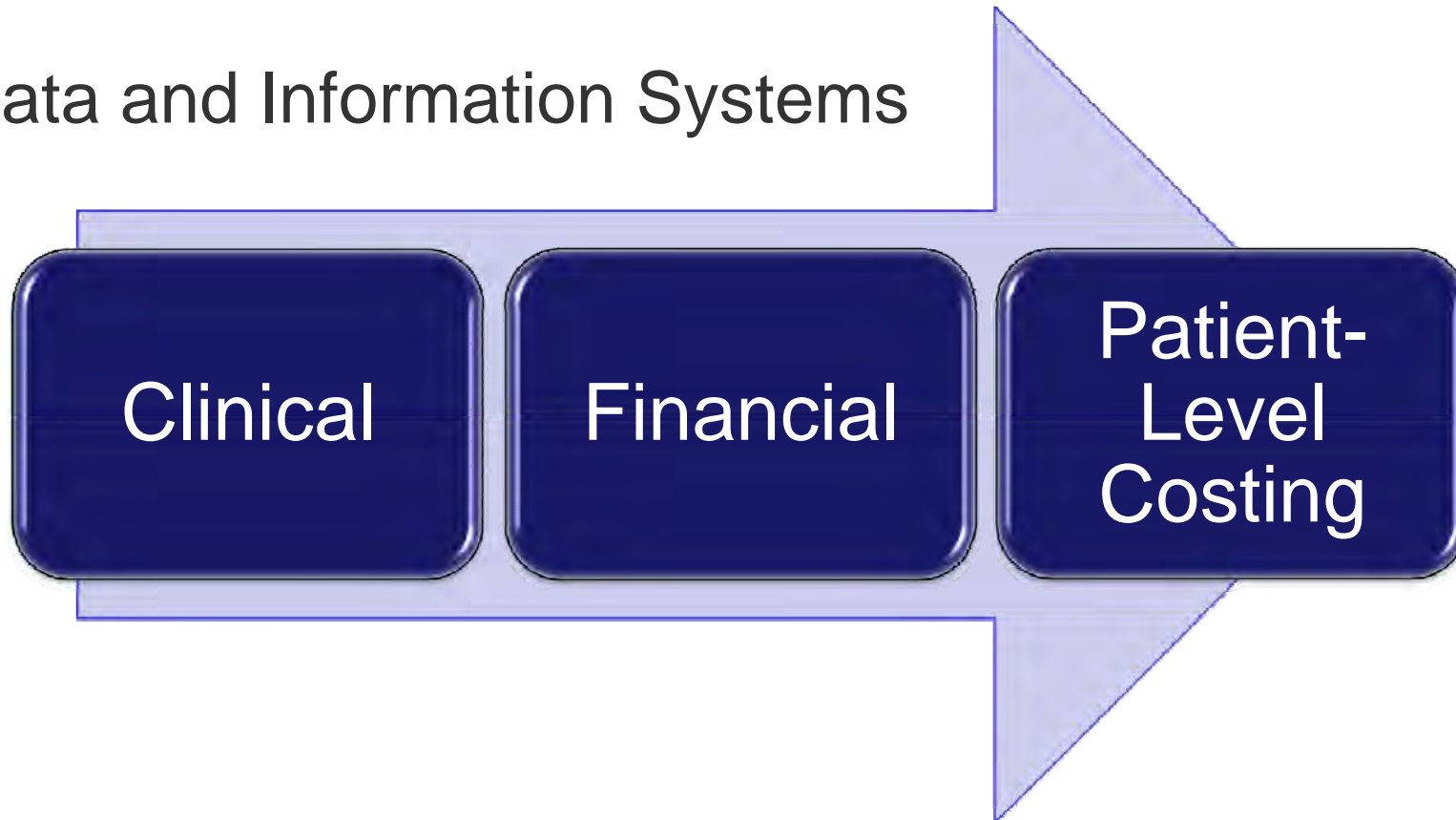
Casemix-funding systems for hospital inpatient care require a set of resource weights which will not inadvertently distort patterns of patient care. Few health systems have very good sources of cost information, and specific studies to derive empirical cost relativities are




Centre for  
HEALTH SERVICES AND POLICY RESEARCH

## Can ABF be credibly executed?

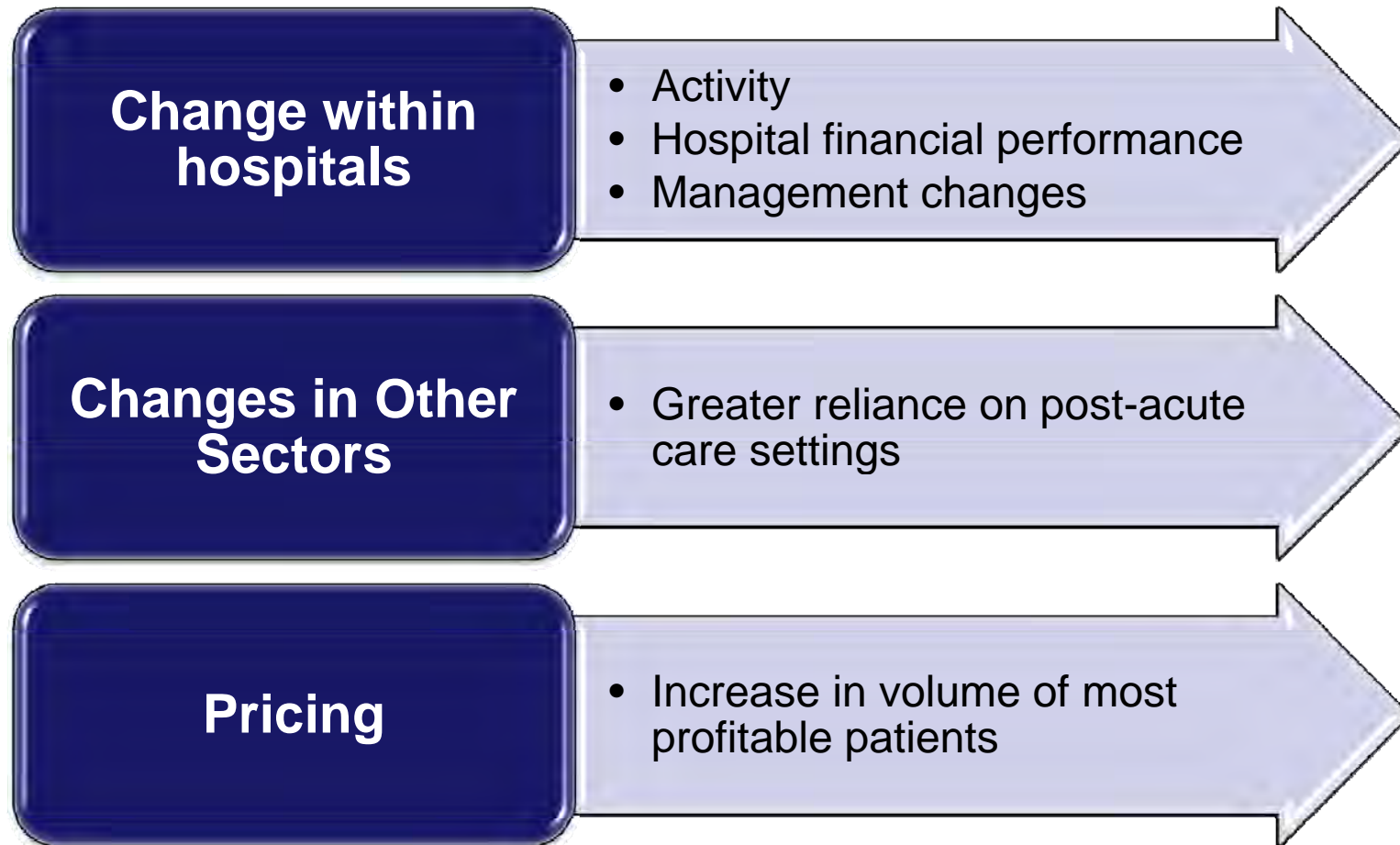
Data and Information Systems



## What are key implementation challenges?

- 
- Determining desirable levels of activity
  - Spending 'caps' to limit growth of activity
  - Long-term commitment needed for hospitals to respond to incentives
  - Phased implementation (How quickly and to what level)
  - Adjust payment amounts away from 'average'
  - Quality
  - Transactional costs for designing, implementing and maintaining ABF

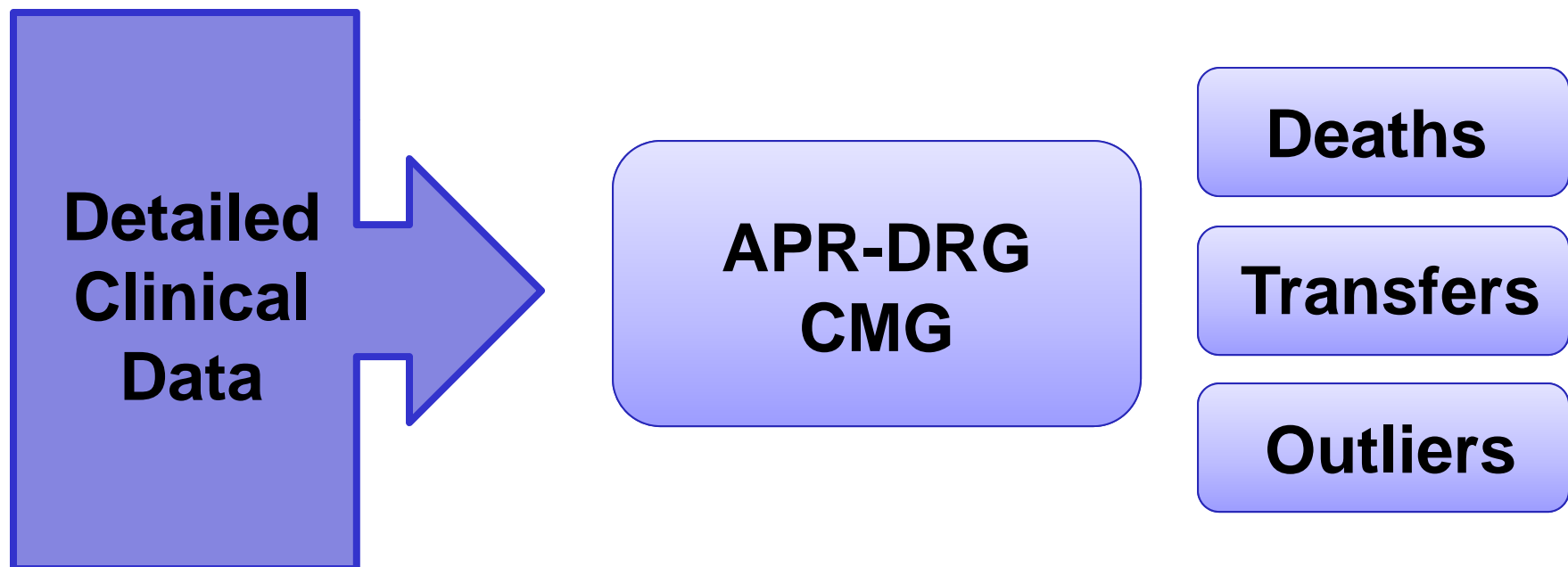
## What are known risks?





## What are known risks?

Understanding the policy choices  
'behind' product groups and prices



# Maintaining credibility

## Coding Quality

- Surveillance efforts should be aligned with funding incentives
- Framework for non-adherence to standards
  - Attribution of responsibilities

## Continuous Attention

- Quality
- Access
- Prices and Volumes



## International ‘Lessons Learned’

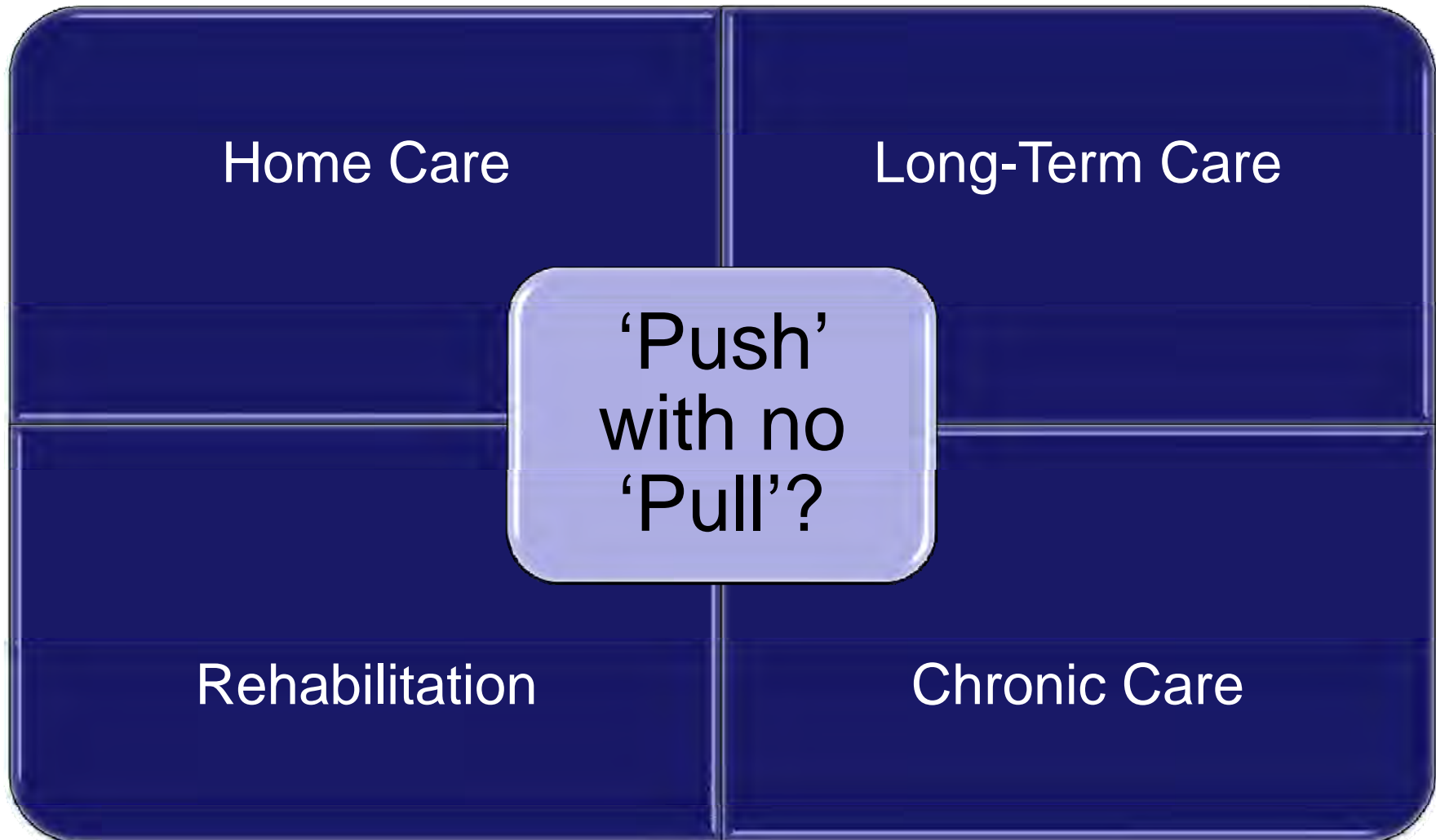
- ABF is one tool in the toolkit
- Common to remove some components
  - Capital, teaching, rural, EDs
- Setting the payment amount is really hard to balance incentives
  - ‘best practice price’, ‘fair and achievable’ or average
  - Mental health, pediatrics, palliative
- Funding for growth in cost and volume
- Episode splitting

## Combining the Information on ABF

- Health care systems most like our own:
  - Mix of fixed cost/ABF
- Biggest benefit:
  - Transparency
- Long term commitment with phased implementation
- Spending increases are NOT equal to improvements in health
  - Cap overall spending when using ABF
- Payments shouldn't be 'average'
  - Target 'value' or health gain
- CMG+ is cost-based reimbursement



## **ABF in Hospitals: Interaction with Other Providers**



# Chronic and Long-Term Care

- Case Mix Adjusted Daily Cost
- Incentive to reduce costs below funding (not shorten lengths of stay)

## Methods

1

- Common in US and Australia
- Ontario is ongoing already
- Alberta is phasing-in implementation

## Application

2

- Increased access
- Decreased therapy duration
- No change in quality

## Evidence (US)

3

**Clinical, behavioral and functional data**



# Inpatient Rehabilitation

## Episode-based

- Physical and cognitive function
- Reduce cost below funding

## Implementation

- Long-standing in Medicare
- Ontario ongoing (HBAM, not yet for funding)

## Evidence (US)

- Mixed effects on quality and access
- Ongoing in Ontario



# Home Care

## Medicare

- Episode-based (60days)
- Objective: Restore function
- Basis: physical, behavioral and function, adjustments for morbidity
- Evidence: no effect on quality and access indicators

## Canadian Provinces

- No large funding for home care activity programs
- Objectives: Maintain autonomy, independence and quality of life
- Some standardized data collection ongoing (AB)





# Inpatient Mental Health

## Medicare: Episode-based

- Diagnosis (DRG)
- Reduce cost below funding
- Little evidence

## Ontario

- Ontario ongoing (HBAM, not yet for funding)
- Based on daily cost

## Other research ongoing:

- UK, Nordic countries, New Zealand, Australia



## **Canadian Initiatives**

- **British Columbia**
  - Health Services Purchasing Organization (HSPO) 2010
  - Patient-Focused Funding (PFF)
    - ABF
    - ED P4P
    - Community
    - NSQIP – Surgical improvement project

## Canadian Initiatives

- Alberta
  - ABF for Long-Term Care
  - 6 year phase in with public and private providers
  - Objectives:
    - Align funding with patient needs
    - Transparency
    - Comparable clinical indicators
  - Fixed and variable components for per day costs
  - Quality-incentives funding (P4P)



## Canadian Initiatives

- Ontario
  - ABF for Long-Term Care
    - Ongoing
    - Some data problems (upcoding/cost shifting)
  - Hospital care
    - Global budget
    - Health Based Allocation Model
    - Quality (procedures)
  - Health Quality Ontario
    - Working to inform quality-based pricing



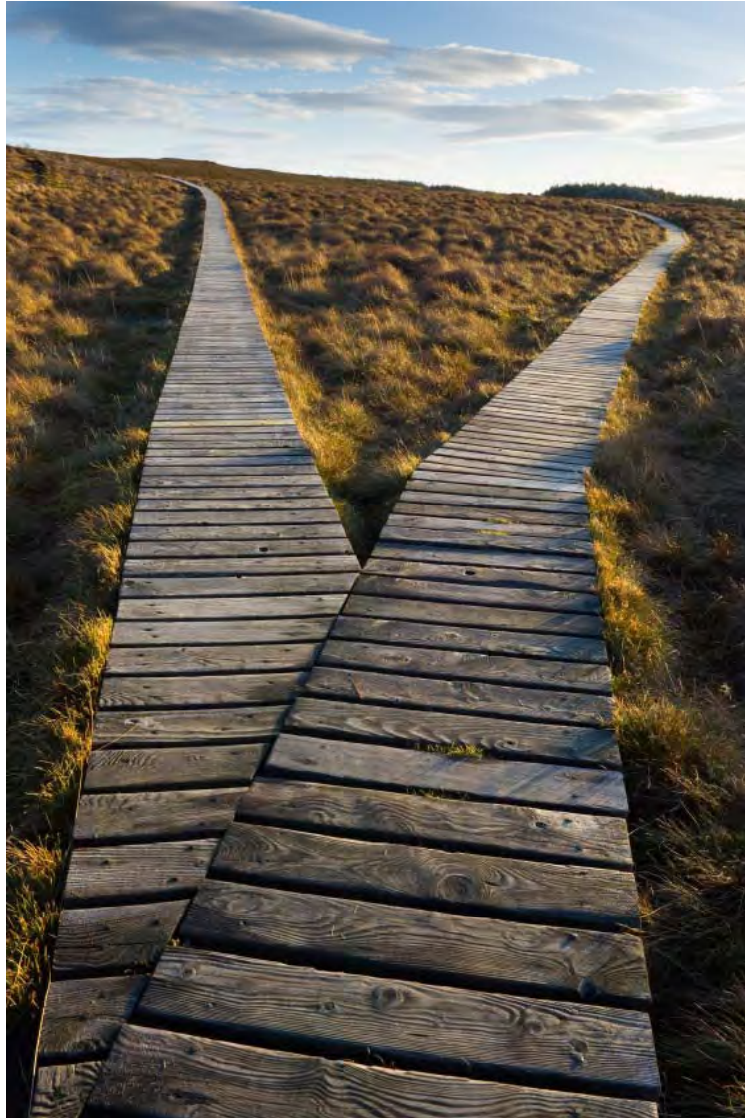
## Some key points for Quebec

- What are *other provinces* reporting as key barriers to changing health funding policies?
  - High quality and accessible data
  - Expertise to guide implementation
  - Stakeholder resistance and support

## Some key points for Quebec...

- Where to get information?
  - Literature review
  - External experts
  - Universities
  - [www.healthcarefunding.ca](http://www.healthcarefunding.ca)
- How to build capacity?
  - Internally generated
  - Workshops and conferences ([www.pcsinternational.org](http://www.pcsinternational.org))
  - Provincial initiatives and working groups

*Montreal, April 27<sup>th</sup>, 2012*



# Thank you!

[jsutherland@chspr.ubc.ca](mailto:jsutherland@chspr.ubc.ca)



Centre for  
HEALTH SERVICES AND POLICY RESEARCH

Potential Roles of Financial Incentives for Funding Health  
Care in Canada: JMSutherland, Repin and Crump 2012